**Crowdfunding Analysis Report**

Given the provided data, three conclusions we can draw about crowdfunding campaigns are:

1. The category/sub-category are both significant factors in the success of a crowdfunding campaign.

2. Successful campaigns have a higher mean and median number of backers than failed campaigns. Therefore, we can conclude the more engagement there is with backers the more successful campaigns tend to be.

3. The steadiness of success rates over the years suggests crowdfunding is a practical way to raise funds.

A few limitations of this dataset include:

* Data does not show reasons why campaigns failed, could be due to various reasons outside of backers
* Data set lacks success factors such as marketing campaigns, etc.
* Data set mainly represents the US which creates a sample bias

A few other possible tables and/or graphs that we could create include:

* Bar chart showing the success rates based on the campaigns duration, this can aid us in determining the best duration for a campaign
* Line chart analyzing the number of campaigns over time, helping to identify the trend in crowdfunding activity over time
* Scatter plot comparing the goal amount and the average donation, this can help us understand how the goal amount impacts backer giving